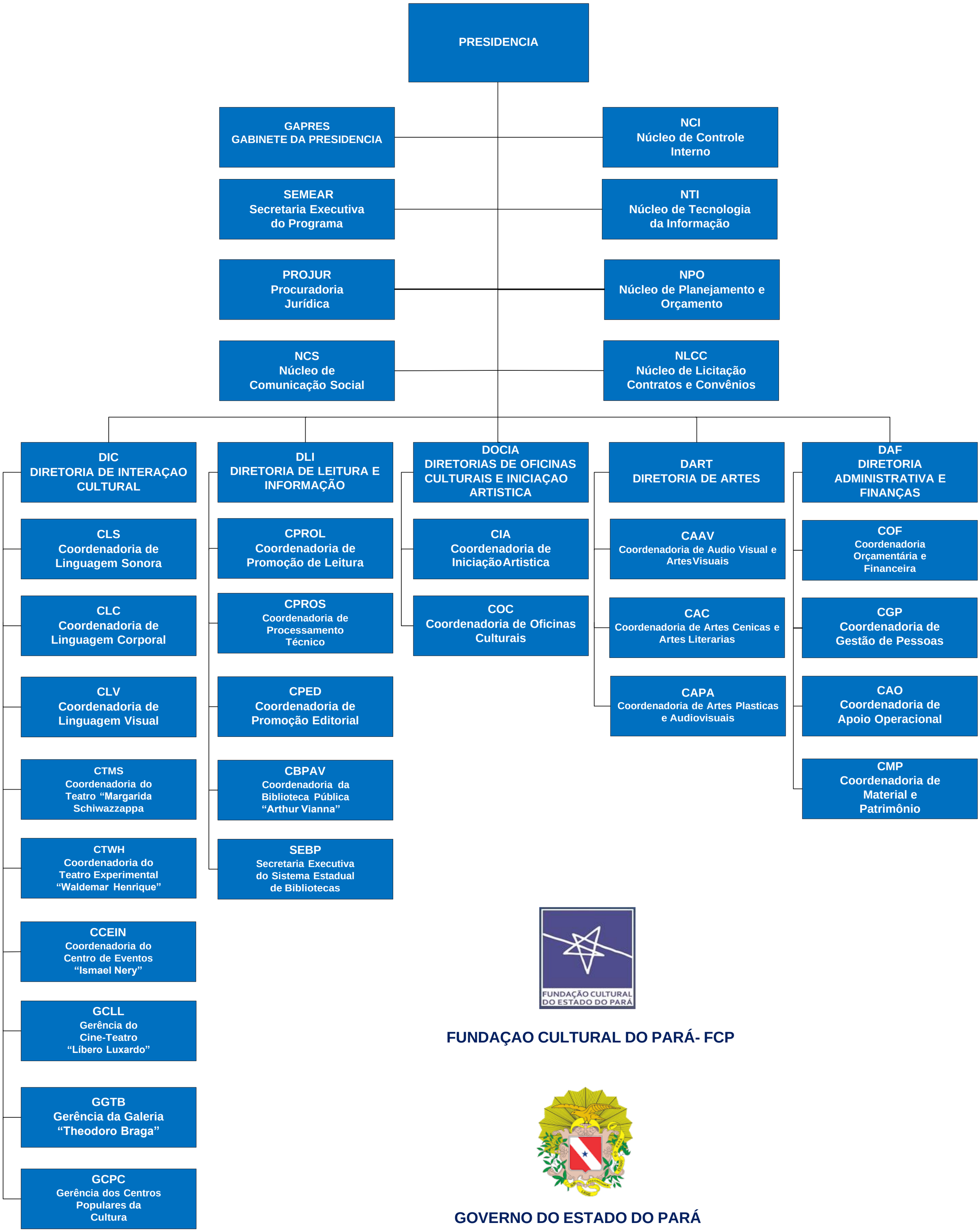ORGANOGRAMA FUNCIONAL